



Word of Mouse - Today's Word of Mouth Marketing: How to Use Social Media for Small Business for Take-It-To-The-Bank Results (Paperback)

By Viver Winters Israel

Createspace, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. You know how some small business owners and entrepreneurs have problems getting enough new visitors and paying customers to their storefront or website? You CAN change how your online marketing performs without paying for AdWords or expensive SEO (Search Engine Optimization) packages. A simple shift in the development of marketing messages can turn YOUR marketing into a customer and prospect magnet--discover how to create the Secret Sauce that is missing from your current marketing. Learn why social media can prove to be THE most powerful tool in your marketing arsenal. Discover what Business Voice is and the mistake most businesses make when it comes to social media marketing! Find out where to start: making sense of what types of social media are appropriate for YOUR business. Discover untapped treasures of content for your social media marketing and postings that already exist in your business. How to, almost painlessly, incorporate a social media marketing campaign into your daily business operations and not as just something else to be done.



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Reviews

The publication is straightforward in study better to fully grasp. It is definitely simplistic but excitement inside the 50 percent of your publication. It is extremely difficult to leave it before concluding, once you begin to read the book.

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Good electronic book and valuable one. It is one of the most incredible publication we have read through. It is extremely difficult to leave it before concluding, once you begin to read the book.

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