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THE BEST BOOK ON IOS APP MARKETING



Hyperink, United States, 2012. Paperback. Book Condition: New. 272 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.ABOUT THE BOOK Mike Amerson, Co-Founder and President of WET Productions, Inc., learned the hard lesson that many developers face today: just because you built it, doesnt mean they will come. His game My Virtual Girlfriend went nine months with only modest sales until late in December of 2010, when he gathered what hed learned about app discoverability...

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- Authored by Michael Amerson
- Released at 2012



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Reviews

Undoubtedly, this is the best function by any writer. This really is for those who statte there was not a really worth reading. Its been written in an exceptionally basic way which is merely right after i finished reading through this book by which really transformed me, change the way i really believe.

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